



2025 THE 8TH INTERNATIONAL CONFERENCE ON INFORMATION MANAGEMENT AND MANAGEMENT SCIENCE

Beijing University of Technology, China | October 24-26, 2025

TRACK I: E-COMMERCE

The papers purely related to Business Administration **CAN NOT** be acceptable. Topics of interest for submission include, but are not limited to:

Decision Support and Business Intelligence
Intelligent Recommendation Systems and Personalization
E-commerce and E-retail
AI-driven Retail Solutions
Big Data Analysis and Consumer Behavior
Co-creation in E-commerce

Submission Link: <https://www.zmeeting.org/submission/imms2025>

TRACK CHAIR



Dr. Xiaoyu Chen, Shanghai University, China

<https://www.imms.net/>



2025年第八届信息管理与管理科学国际会议

北京工业大学 | 2025年10月24日-26日

专题一：电子商务

征稿包括但不限于以下主题，纯工商管理相关的论文不予接受：

决策支持与商业智能
智能推荐系统与个性化
电子商务与电子零售
人工智能驱动的零售解决方案
大数据分析 with 消费者行为
电子商务中的共创

投稿链接：<https://www.zmeeting.org/submission/imms2025>

专题主席



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<https://www.imms.net/>